

# ACTIVITIES, FUNDRAISING IDEAS, AND COMMUNITY INVOLVEMENT FOR FLORIDA COLLEGE DECA CHAPTERS

## PROMOTING YOUR EVENT

### **Be Creative!!!!**

- Advertise in ways that have never been used before on campus
- Cut signs out in creative shapes, use creative colors, and buy special paper
- Make doorknob hangers
- Hang signs in unusual places. Attract attention with how high, low or crooked the sign is
- Put an incentive “free item” or “money off” coupon on your flyer. People might keep them for more than three seconds that way
- Use eye grabbing graphics to get people’s attention
- Put posters in well-traveled areas
- DON’T LIE IN YOUR ADS...Even though “free airfare” will get attention, students will stop reading once they realize it is a gimmick

### **Advertise Early!!!!**

At least one month ahead...

- Put it in the campus newsletter
- Get it in the Weekly Bulletin
- Put a teaser box stuffer or table tent – just enough info to keep them watching for more details

Two and one-half to three weeks ahead...

- Put up posters/flyers
- Post signs in the halls, lounge, computer labs, behind each bathroom stall, etc (make sure you follow your campus sign policy)
- Prepare box stuffer and doorknob hanger

One week ahead...

- Repeat announcement in the weekly bulletin
- Put up table tents
- Prepare box stuffer or doorknob hanger

One or two days before...

- Talk it up amongst friends and dorm mates. They will tell their friends, etc.
- Make announcements in the café/cafeteria during lunch and dinner

**DON’T LIMIT YOURSELF TO THE FOLLOWING LIST OF PROGRAMMING IDEAS**

## PROGRAMMING IDEAS

### ?-A-THON

Act out stories  
Adopt-an-orphan  
Adopt-a-child  
Aerobics-fitness  
After Christmas/Holiday clothes swap  
Air band contest  
Alcohol Awareness  
Alcoholism Workshop  
All-night games tournament  
All-night intramurals  
All-night movies  
Apple (fruit/vegetable) picking  
Appreciation Day  
Around the world crafts seminar  
Around the world dinner  
Arts and crafts show (sell tables)  
Art gallery trip  
Artist series  
Assertiveness training  
Athletic "Little Sister/Little Brother Program"  
Athletic activity trip  
Auctions  
Auto repair demonstrations  
Aviary trip

Backgammon tournament  
Bagel party  
Bake Sale  
Bake-off  
Banquet  
Barbeques  
Basketball tournament  
Basketball games  
Bedtime stories for little ones  
Beach party  
Beauty pageant  
Benefit program  
Bible study  
Bible trivia  
Big Broth/Big Sister Weekend  
Bigger and better hunt  
Bike hikes  
Bike-a-thon  
Bingo parties  
Birthday Night  
Black History Month programs  
Blast hours (during exams)  
Blood drive

Boat rides  
Body-building contest  
Bonfire  
Bowling  
Breakfast in bed program  
Budget management program  
Build your own sub, hamburger,  
taco, sundae, etc. program  
Bulletin board contest  
Buddy gram  
Bus trip/tour

Cake-a-gram  
Calligraphy workshop  
Camping trip  
Campus clean-up day  
Candy sale  
Canned food/clothing/toy drives  
Canoe trip  
Capture the flag  
Carmel apples program  
Car wash  
Care packages for exams  
Career Day  
Career planning workshop  
Carnation sale for Valentine's Day  
Carnival  
Cartoon night  
Celebrity look-a-like party  
Challenge week  
Choir concert  
Christmas caroling  
Christmas dinner  
Christmas party  
Christmas in April  
Club fair  
Coffee and dessert day  
Coffee house  
College play/recital  
Come as your favorite professor  
Comedy night  
Community research  
Computer dating program  
Computer graphics workshop  
Concerts  
Continental breakfast  
Cook-out/picnic  
Costume party/contest  
Covered dish dinner

Co-ed Olympics  
College history workshop  
CPR training  
Crafts show  
Crop day  
Cross country ski trip  
Cross-cultural panels  
Cruise theme  
Cruise trip  
Cultural Awareness Day

Date rape program  
Dating services  
Dating game  
Death awareness program  
Dessert party  
Dieting workshop  
Donkey basketball  
Donut sale  
Door decorating contest  
Dorm dinners  
Dorm Olympics  
Dorm wars  
Dress up and go out for dinner  
Drug awareness programs

Earth day  
Easter egg hunt  
Eating disorder program  
Educational film series  
Effective speaking seminar  
Elderly outreach  
End of year sale  
Ethnic festival  
Exotic popcorn night  
Faculty/Staff talent night  
Fall festival  
Family Feud  
Fashion show  
Fifties party  
Financial Aid workshop  
Fire prevention workshop  
First aid training  
Fishing trip  
Fitness workshop  
Flag football  
Flea market  
Floor skits  
Floor dinner  
Floor feud

Folk dancing  
Fondue party  
Football game  
Foreign film festival  
Free food night  
Freshman-auction

Game night  
Giant slumber party  
Gourmet cooking  
Graffiti posters  
Gripe session  
Guest speaker

Habitat for Humanity project  
Hair styling demonstration  
Halloween ghost stories  
Halloween party  
Halloween-o-gram  
Hang gliding  
Haunted house  
Hawaiian luau  
Hayride  
Health fair  
Heritage day  
Hiking  
History of \_\_\_\_\_ (your city)  
Hockey game  
Home cooking night  
Homecoming events  
Homecoming float  
Horse back riding  
Hot air balloon  
Hot dog roast  
How to workshop

Ice cream party  
Ice cream trip  
Ice skating  
Income tax seminar  
Indoor beach party  
Interior decorating program  
International awareness  
Intramural activities

Jam session  
Jane Fonda workout  
Jell-O wrestling  
Job search

Karate  
Kite making/flying contest

Language program  
Laundry skills/services  
Lecture series

MTV bash/marathon  
Magic show  
Mall scavenger hunt  
Make-up demonstration  
Make over program  
Meet resident of other dorms  
Male/female calendar  
Mexican food night  
Midnight snack run  
Mon's/Day's day  
\_\_\_\_\_night football game

Movie festival  
Nature hikes  
Newsletters  
Nostalgia talent show  
Nursing home visits  
Nutrition workshop

Obstacle course  
Off campus trip  
Oktoberfest  
Open study hall  
Open forum  
Outlet shopping trip  
Overnight trip

Pajama party  
Pastry party  
Peer counseling  
Pep rally  
Personal hygiene program  
Photography contest  
Pie eating contest  
Ping pong tournament  
Pizza party

Plays  
Pool party  
Pool tournament/volleyball  
Pumpkin decorating contest  
Pumpkin decorating contest  
Putt-putt golf

RA auction  
RA switches  
Racism workshop  
Rap session  
Rape prevention  
Recycling seminar  
Relay races  
Residence hall open house  
Restaurant rating  
Resume/Interview workshop  
Retreat  
Road trip  
Roller-skating trip  
Room decorating contest  
Roommate appreciation day  
Roommate game (ie. Newlywed Game)  
Ropes course

Safety program  
Saturday morning cartoons  
Saturday night at the movies  
Scavenger hunt  
Secret brother/sister  
Secret Santa  
Self-defense  
Sexual awareness program  
Shopping trip  
Sidewalk chalk art  
Sixties party  
Skin care  
Sock hop  
Softball tournament  
Spirit week  
Spring fling/festival  
Square dancing  
St. Patty's party  
Stress management seminar  
Study aids seminar  
Study slumber party  
Surprise hall birthday party  
Switch roommates day

Talent show  
Teach sign language  
Test anxiety workshop  
Theme party  
Toga party  
Twister game party

