

ACTIVITIES, FUNDRAISING IDEAS, AND COMMUNITY INVOLVEMENT FOR DELTA EPSILON CHI CHAPTERS

PROMOTING YOUR EVENT

Be Creative!!!!

- Advertise in ways that have never been used before on campus
- Cut signs out in creative shapes, use creative colors, and buy special paper
- Make doorknob hangers
- Hang signs in unusual places. Attract attention with how high, low or crooked the sign is
- Put an incentive “free item” or “money off” coupon on your flyer. People might keep them for more than three seconds that way
- Use eye grabbing graphics to get people’s attention
- Put posters in well-traveled areas
- DON’T LIE IN YOUR ADS...Even though “free airfare” will get attention, students will stop reading once they realize it is a gimmick

Advertise Early!!!!

At least one month ahead...

- Put it in the campus newsletter
- Get it in the Weekly Bulletin
- Put a teaser box stuffer or table tent – just enough info to keep them watching for more details

Two and one-half to three weeks ahead...

- Put up posters/flyers
- Post signs in the halls, lounge, computer labs, behind each bathroom stall, etc (make sure you follow your campus sign policy)
- Prepare box stuffer and doorknob hanger

One week ahead...

- Repeat announcement in the weekly bulletin
- Put up table tents
- Prepare box stuffer or doorknob hanger

One or two days before...

- Talk it up amongst friends and dorm mates. They will tell their friends, etc.
- Make announcements in the café/cafeteria during lunch and dinner

DON'T LIMIT YOURSELF TO THIS LIST

PROGRAMMING IDEAS

?-A-THON

Act out stories
Adopt-an-orphan
Adopt-a-child
Aerobics-fitness
After Christmas/Holiday clothes swap
Air band contest
Alcohol Awareness
Alcoholism Workshop
All-night games tournament
All-night intramurals
All-night movies
Apple (fruit/vegetable) picking
Appreciation Day
Around the world crafts seminar
Around the world dinner
Arts and crafts show (sell tables)
Art gallery trip
Artist series
Assertiveness training
Athletic "Little Sister/Little Brother Program"
Athletic activity trip
Auctions
Auto repair demonstrations
Aviary trip

Backgammon tournament
Bagel party
Bake Sale
Bake-off
Banquet
Barbeques
Basketball tournament
Basketball games
Bedtime stories for little ones
Beach party
Beauty pageant
Benefit program
Bible study
Bible trivia
Big Broth/Big Sister Weekend
Bigger and better hunt
Bike hikes
Bike-a-thon
Bingo parties
Birthday Night
Black History Month programs
Blast hours (during exams)
Blood drive

Boat rides
Body-building contest
Bonfire
Bowling
Breakfast in bed program
Budget management program
Build your own sub, hamburger,
taco, sundae, etc. program
Bulletin board contest
Buddy gram
Bus trip/tour

Cake-a-gram
Calligraphy workshop
Camping trip
Campus clean-up day
Candy sale
Canned food/clothing/toy drives
Canoe trip
Capture the flag
Carmel apples program
Car wash
Care packages for exams
Career Day
Career planning workshop
Carnation sale for Valentine's Day
Carnival
Cartoon night
Celebrity look-a-like party
Challenge week
Choir concert
Christmas caroling
Christmas dinner
Christmas party
Christmas in April
Club fair
Coffee and dessert day
Coffee house
College play/recital
Come as your favorite professor
Comedy night
Community research
Computer dating program
Computer graphics workshop
Concerts
Continental breakfast
Cook-out/picnic
Costume party/contest
Covered dish dinner

Co-ed Olympics
 College history workshop
 CPR training
 Crafts show
 Crop day
 Cross country ski trip
 Cross-cultural panels
 Cruise theme
 Cruise trip
 Cultural Awareness Day

Date rape program
 Dating services
 Dating game
 Death awareness program
 Dessert party
 Dieting workshop
 Donkey basketball
 Donut sale
 Door decorating contest
 Dorm dinners
 Dorm olympics
 Dorm wars
 Dress up and go out for dinner
 Drug awareness programs

Earth day
 Easter egg hunt
 Eating disorder program
 Educational film series
 Effective speaking seminar
 Elderly outreach
 End of year sale
 Ethnic festival
 Exotic popcorn night
 Faculty/Staff talent night
 Fall festival
 Family Feud
 Fashion show
 Fifties party
 Financial Aid workshop
 Fire prevention workshop
 First aid training
 Fishing trip
 Fitness workshop
 Flag football
 Flea market
 Floor skits
 Floor dinner
 Floor feud

Folk dancing
 Fondue party
 Football game
 Foreign film festival
 Free food night
 Freshman-auction

Game night
 Giant slumber party
 Gourmet cooking
 Graffiti posters
 Gripe session
 Guest speaker

Habitat for Humanity project
 Hair styling demonstration
 Halloween ghost stories
 Halloween party
 Halloween-o-gram
 Hang gliding
 Haunted house
 Hawaiian luau
 Hayride
 Health fair
 Heritage day
 Hiking
 History of _____ (your city)
 Hockey game
 Home cooking night
 Homecoming events
 Homecoming float
 Horse back riding
 Hot air balloon
 Hot dog roast
 How to workshop

Ice cream party
 Ice cream trip
 Ice skating
 Income tax seminar
 Indoor beach party
 Interior decorating program
 International awareness
 Intramural activities

Jam session
 Jane Fonda workout
 Jell-O wrestling
 Job search

Karate
Kite making/flying contest

Language program
Laundry skills/services
Lecture series

MTV bash/marathon
Magic show
Mall scavenger hunt
Make-up demonstration
Make over program
Meet resident of other dorms
Male/female calendar
Mexican food night
Midnight snack run
Mon's/Day's day
_____night football game

Movie festival
Nature hikes
Newsletters
Nostalgia talent show
Nursing home visits
Nutrition workshop

Obstacle course
Off campus trip
Oktoberfest
Open study hall
Open forum
Outlet shopping trip
Overnight trip

Pajama party
Pastry party
Peer counseling
Pep rally
Personal hygiene program
Photography contest
Pie eating contest
Ping pong tournament
Pizza party

Plays
Pool party
Pool tournament/volleyball
Pumpkin decorating contest
Pumpkin decorating contest
Putt-putt golf

RA auction
RA switches
Racism workshop
Rap session
Rape prevention
Recycling seminar
Relay races
Residence hall open house
Restaurant rating
Resume/Interview workshop
Retreat
Road trip
Roller-skating trip
Room decorating contest
Roommate appreciation day
Roommate game (ie. Newlywed Game)
Ropes course

Safety program
Saturday morning cartoons
Saturday night at the movies
Scavenger hunt
Secret brother/sister
Secret Santa
Self-defense
Sexual awareness program
Shopping trip
Sidewalk chalk art
Sixties party
Skin care
Sock hop
Softball tournament
Spirit week
Spring fling/festival
Square dancing
St. Patty's party
Stress management seminar
Study aids seminar
Study slumber party
Surprise hall birthday party
Switch roommates day

Talent show
Teach sign language
Test anxiety workshop
Theme party
Toga party
Twister game party

